



# View

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Winter 2017

## **ANNUAL TOWN HALL**

**MVNA Board Elections, followed by**

**LIVELY PANEL DISCUSSION**

- MIKE BONIN, Councilmember, City of Los Angeles, District 11
- ROB KADOTA, President, Mar Vista Community Council
- BOB LONG (LAPD), Captain, Commanding Officer, Pacific Patrol Division
- ARMANDO HOGAN (LAFD), Assistant Chief, Bureau Commander
- CLAUDIA MARTIN, City Attorney, Office of the L.A. Neighborhood Prosecutor, Pacific Division  
*and*
- Moderator DENNIS COLONNA, former news anchor, tv/film voiceover, documentary producer.

**Thursday, January 12 • 7:00 p.m.**

**at St Bede's Church**

(Corner of Grand View Blvd. & Charnock Rd.)

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Stay connected all year long on the MVNA FACEBOOK PAGE & TWITTER!  
Click "Get Notifications" on FB so you never miss an event or important post!

 MarVistaNeighbors  MarVista90066 Web: [mvneighbors.org](http://mvneighbors.org)

### President's Message from Michael Millman

As we wind up 2016, I want to thank the MVNA board of directors for their unselfish devotion to the association. Although MVNA has simple by-laws wherein the association is managed by a president, the exceptional and extraordinary contributions of our other officers and directors have made this position almost "automatic" and stress free. An incredible amount of time and effort have been expended by our directors who manage our social media accounts, write our newsletter, plan and execute our general membership meetings and fantastic block party as well as planned and executing our recent Block Captain/Picnic Volunteer/Newsletter Distributor Appreciation event.

Although MNVA has never been, by its charter, by-laws or policies, actively engaged in neighborhood politics, we do try to facilitate information regarding appropriate community resolutions for those pending projects that might have an adverse impact on the neighborhood.

Some of these in the past year have included real estate development projects under consideration by the MVCC Planning and Land Use Committee, the invasion of illegally parked RVs, campers and abandoned vehicles throughout Mar Vista, and the increasing number of community health care facilities in private residences heretofore zoned R-1.

We continue to monitor the expansion agenda of Windward School, activities and events at the Mar Vista Recreational Center and various possible housing developments in our area. We have helped and promoted landscape projects near McLaughlin and Venice, along the median on Barry Avenue and Charnock Hill from Barry Avenue to Inglewood Blvd., and the extraordinary landscape projects undertaken by our neighbors on Globe Avenue and Corinth Avenue.

So, a provincial, small neighborhood association, by its very nature, often must confront "hotly contested" political issues insofar as providing both information and frequently some limited scope leadership in order to stay engaged with our community. It is no coincidence that MVNA's Board of Directors has two former and current MVCC presidents. I myself served on the MVCC for many years as your District Zone Director.

Thank you for allowing me to serve as your acting president, and from myself and my family, best wishes for a healthy, fulfilling New Year.

**Looking for Newsletter Distributors** for the following blocks. Great way to meet your neighbors! Only takes 10 minutes 4x/year.  
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**MAR VISTA COMMUNITY COUNCIL**



**Board Meetings**  
Second Tuesday  
of every month  
Mar Vista Rec Center  
11430 Woodbine

\*\*\*

Visit us weekly at the  
**Mar Vista  
Farmers' Market**  
**EVERY SUNDAY**  
**8:30 AM – 2 PM**  
Corner of Venice  
& Grand View

MVNA is represented by MVCC Zone 4 Director: Michael Millman  
Sign up to receive email announcements and a monthly community calendar at  
[WWW.MARVISTA.ORG](http://WWW.MARVISTA.ORG)

## A Fond Farewell



It's time to say farewell. After 5 wonderful years as one of your MVNA board members and newsletter editor, it's time for a rest and return to neighborhood life. I have really enjoyed my 5 years on the board, meeting you, my neighbors, and keeping you informed about the events of the neighborhood. I have lived here my entire life and did not know half the things existed until I started reporting them. We live in a wonderful slice of Los Angeles, a real small town community within a big city.

You will be in good hands moving forward because our fantastic Marketing Director and Facebook Editor, Jean Roth, will become your new Newsletter Editor bringing you a fresh perspective on the news of the neighborhood. A lot has happened since I took office 5 years ago. Please read "A Look Back at the Past 5 Years" article for a trip down memory lane.

One final note, I encourage you to get involved. There are so many ways. I know, for me, it has enriched my life and brought me many new friends. *And, the best part is, I can walk to their houses!* Please email [editor@mvneighbors.org](mailto:editor@mvneighbors.org) to find out what opportunities there are for you.

I'm not going anywhere so if you see me around the neighborhood please say hi.

Signing off one last time as your Communications Director, Newsletter Editor and Board Member.

Your friend and neighbor, Debbie Rochlin

*P.S. If you attend the town hall meeting please stop by and say hi.*

## Town Hall Meeting – You Spoke, We Listened It's Not Your Same Old Town Hall Meeting - We're Changing It Up!

MVNA's Annual Town Hall Meeting will be held on Thursday, January 12th from 7:00 p.m. – 8:30 p.m. at St. Bede's Church. The theme of the meeting will be "Mar Vista: Making Things Happen". We especially want to invite our new neighbors so we can welcome you to the neighborhood. We look forward to seeing everyone there.

To shake things up we are introducing a new format – a panel discussion – that will be geared toward the needs and interests of the community and how we, as a community, can work together to make Mar Vista even better. The panel will include several speakers who will be answering questions generated by YOU, our neighbors.

Pagecpa@gmail.com Tax Return Preparation

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## A Look Back at the Past 5 Years and a Little More

1. The monthly MVNA eBlast was created.
2. We got branded (2013). Our fabulous Marketing Director, Jean Roth, gave us an identity from the newsletter to our Facebook page and our picnic. Stay tuned as our website gets a makeover.
3. We now have a social media presence with our Facebook page [www.facebook.com/MarVistaNeighbors](http://www.facebook.com/MarVistaNeighbors) and our Twitter account at [www.twitter.com/MarVista90066](http://www.twitter.com/MarVista90066) courtesy of our Marketing Director, Jean Roth.
4. The City of L.A. rolled out an app called MyLA311 where you can report problems in the neighborhood, like a burned out street light, pothole repair or graffiti removal.
5. In November 2012 our board president at the time, Cary Gordon, created a NextDoor listing for our neighborhood ([www.nextdoor.com](http://www.nextdoor.com)). It has gone thru some transitions but has become a wonderful place for neighbors to connect if they need help finding a handyman or letting us know of trouble in the neighborhood or letting go of items they no longer need. It's like talking to your neighbor over the backyard fence.
6. The Mar Vista Garden Showcase put Mar Vista on the map.
7. Aging in Place was formed to help seniors stay in their homes.
8. Our fantastic Farmers' Market celebrated its 10<sup>th</sup> year (2016). Congratulations!
9. We throw the best block party in Los Angeles with 300 – 400 neighbors each June. In 2012 we had the privilege of having our Mayor-elect Eric Garcetti, our Controller-elect Ron Galperin, our outgoing Councilmember Bill Rosendahl and our income Councilmember Mike Bonin as well as our State Senator, Ted Lieu in attendance. We must be doing something right!
10. The Expo line came to the Westside opening on April 28, 2012 to Culver City. It just recently opened up all the way to Santa Monica.
11. We introduced our very successful Platinum and Silver Circle Memberships. We started with 5 members and now we're over 60 and growing strong. Thank you for supporting your neighborhood.
12. We have had too many lost pets. Take a moment and make sure your pet is microchipped and their tags and microchip have the correct contact information. We set up a Lost Pet form on our Facebook page and website.
13. We banded together as a neighborhood and stopped the largest marijuana dispensary (2013) in the west and the Verizon cell tower from entering our neighborhood (2015) and stopped the parking of illegal RVs and campers.
14. To help keep our neighborhood safe we held our first Safety Summit where various members of the police department shared information and tips to keep our neighborhoods safe. You can get a summary of the summit at [www.mvneighbors.org/safetytips](http://www.mvneighbors.org/safetytips).
15. The Mar Vista Chamber of Commerce started as a business mixer and officially became a chamber on September 25, 2014 with the help of Stacci Bogerri & Sarah Auerswald.
16. Mar Vista was awarded one of the first "Great Streets" in Los Angeles. Venice Blvd between Inglewood & Beethoven is becoming the hub of Mar Vista.
17. As part of "Make It Mar Vista" (2015) a sample of what our Venice Blvd. Great Street would look like was unveiled. They converted one lane of traffic into a sitting area, and had a bike lane created from Beethoven to Inglewood. Find out more at the Great Streets meeting on January 14<sup>th</sup> at 6:30 pm at the Mar Vista Library.
18. CicLAvia has come to our area twice, once in the last year or so and the one coming up on March 26, 2017.
19. The first annual Mar Vista Artwalk was another smash hit that happens the 1<sup>st</sup> Thursday of every quarter on Venice Blvd. between Inglewood & Beethoven. You might be surprised to learn that Venice Blvd. is home to several art galleries. Why not take an afternoon or evening and walk on Venice Blvd. between Inglewood and Beethoven and discover all the cool things that exist in our neighborhood.
20. Lots of our neighbors have volunteered to be Block Captains, Picnic Volunteers and Newsletter Distributors and we celebrated them with a wonderful backyard get-together. This newsletter, safety in our neighborhood and our famous picnic would not be possible without them, so thank you from your MVNA Board.

### Mark Your Calendar

CicLAvia returns to Mar Vista  
 March 26, 2017 ♦ 9 a.m. – 4 p.m.  
 Theme: Culver City Meets Venice

L.A. introduces the "GoLA" app to find different ways to get to your destination.  
 Visit [www.golaapp.com](http://www.golaapp.com) for details.

## Flowers for a New Neighbor

### Officers

Michael Millman, President  
[president@mvneighbors.org](mailto:president@mvneighbors.org)

Vacant, VP  
[vp@mvneighbors.org](mailto:vp@mvneighbors.org)

Nanette Pastor-Hanna,  
 Secretary  
[secretary@mvneighbors.org](mailto:secretary@mvneighbors.org)

Sue Hirschhoff, Treasurer  
[treasurer@mvneighbors.org](mailto:treasurer@mvneighbors.org)

### Board Members

Cary Gordon  
 Delan Hilliard  
 Rob Kadota  
 Tom Ponton  
 Debbie Rochlin  
 Charles Rosenberg  
 Jean Roth

### Newsletter Editor

Debbie Rochlin  
[editor@mvneighbors.org](mailto:editor@mvneighbors.org)

### eBlast Editor

Nanette Pastor-Hanna  
[secretary@mvneighbors.org](mailto:secretary@mvneighbors.org)

### Webmaster

Debbie Rochlin  
[webmaster@mvneighbors.org](mailto:webmaster@mvneighbors.org)

### Marketing Director

Jean Roth  
[marketing@mvneighbors.org](mailto:marketing@mvneighbors.org)

### LAPD Senior Lead Officer

Adrian Acosta  
 310.622.3973  
[37285@lapd.lacity.org](mailto:37285@lapd.lacity.org)

Questions/Comments/  
 Advertise  
 Contact: editor@  
 mvneighbors.org

Do you know of a new neighbor who has moved into our MVNA area? Our board member, Jean Roth, has come up with a wonderful way to welcome newcomers to our area. It is a packet with California poppy seeds inside. On the cover it says, "We heard you're putting down roots in Mar Vista...We hope these will help!" On the back there is contact information about MVNA.

If you have a new neighbor and want to give it to them, please email me and I will be glad to drop it off at your home. Or, you can email me with the address and I will be glad to deliver the seeds. We are hoping to welcome our newest neighbors with these seed packets.

*Sue Hirschhoff, [treasurer@mvneighbors.org](mailto:treasurer@mvneighbors.org)*

### Sidewalk Repair Comes to L.A.

The City of Los Angeles has a new sidewalk repair program, SAFE SIDEWALKS LA, which will invest \$1.4 billion over 30 years to make sidewalks accessible to everyone.

There are three options to choose from

- Access Request Program
- Rebate Program
- Report a sidewalk problem

To get started, go to  
[www.sidewalks.lacity.org](http://www.sidewalks.lacity.org)

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## Who To Call When You Have a Question

Here is a handy guide of who to call in various scenarios. Please reserve 911 for true emergencies. Helpful tip: if you are on hold do not hang up or you will lose your place in line.

### Pacific Division

12312 Culver Blvd., Los Angeles CA 90066  
 (310) 482-6334 Voice  
 (310) 482-6419 TTD/TTY

### Senior Lead Officer Adrian Acosta

*(Note: Do not contact for emergency issues since he may be off duty and won't respond until his return. In emergencies call 911 or 1-877-ASK-LAPD.)*

310.622.3973  
 37285@lapd.lacity.org  
 www.facebook.com/14SLO25

<b>911</b>	<b>877-ASK-LAPD</b> <b>(877-275-5273)</b>
Fire, Medical, life threatening emergencies and crimes in progress	Questions, non-threatening police problems (e.g. loud radio, car alarms)
<b>Spanish</b> 213-928-8222 818-734-2215 All operators speak Spanish	<b>City Hall</b> <b>311</b> <a href="http://lacity.org/myla-311">http://lacity.org/myla-311</a> Graffiti removal, street lighting, bulky item/dead animal pick up
<b>Narcotic Hotline</b> 213-486-5316	<b>Animal Control</b> 888-452-7381 ext 144 All animal related issues, barking dogs, lease law questions, adoption information, address/hours
<b>Dept of Transportation (DOT)</b> 213-485-4184 818-374-4823 Parking violations, traffic enforcement, flashing traffic lights	<b>Abandoned Vehicles</b> 800-ABANDON 800-222-6366 Cars parked & unattended for at least 72 hours
<b>Department of Water &amp; Power (DWP)</b> 800-DIAL-DWP All water or electric questions. Power outage, excessive water use	<b>Fire Station 62</b> 310-397-2662 Corner of Venice Blvd & Inglewood Blvd
Additional Information on our website <a href="http://www.mvneighbors.org">www.mvneighbors.org</a> Click on the links – Solving Problems or Mar Vista Links	

# Annual Dues Drive

Happy 2017 Mar Vista! I hope the New Year finds everyone enjoying our small section of Los Angeles. I enjoy walking my dog all over this wonderful neighborhood and seeing what's new, especially all the drought tolerant lawns popping up.

This first issue of our newsletter includes an envelope for your annual dues. Our regular membership is \$20 per household. You may also become a Silver member for \$50 or Platinum member for a donation of \$100. Last year we had over 60 members at these levels. Please mail in your payment, slip it in my mailbox or bring it to our annual meeting on Jan. 12<sup>th</sup> at St. Bede's Church. Our goal is to increase our membership this year. Could we double it? I'm still looking for a block with 100% membership.

Your dues help the Neighborhood Association improve our community in many ways. We encourage you to give us suggestions on neighborhood projects and needs that would benefit from our resources.

Take a moment and support your neighborhood by filling out for the form on the back of this newsletter or visiting our PayPal page at <http://mvneighbors.org/join>

Thank you again for your support and a very Happy New Year Mar Vista neighbors.

Susan Hirschkoff  
treasurer@mvneighbors.org

## BECOME AN MVNA MEMBER...

...Because you didn't just choose a home, you also chose a neighborhood.

Start enjoying more of it and join MVNA today!

**Memberships start at only \$20!**  
But what do you get?

Safety and security:  
crime updates &  
neighborhood watch  
plans



Lost & Found Pets  
We have a 95%  
success rate!



Annual potluck picnic  
(Seriously tons of fun!)



Opportunities to meet  
your public officials  
& LAPD reps



Communication via  
newsletter, email,  
Facebook & Twitter



Interest clubs -- join  
one or start one! We'll  
help get the word out!



Neighbors who are  
more than "those  
people next door."



Plus we let you know  
about:  
-Kids' activities  
-Crime alerts  
-Local events & issues



**JOIN NOW at [mvneighbors.org](http://mvneighbors.org) or via [facebook.com/mvneighbors](https://facebook.com/mvneighbors)**

# Thank You!

## Lifetime Members

Michael & Marie Millman

## Platinum Circle Members

Aaron Benoit & Danielle Dusky  
 Ronald & Sheila Berman  
 Mark & Kelly Cattalini  
 Michael & Cynthia Diament  
 Joe Edmonds & Linda Smith  
 Eddie & Shirley Glass  
 David & Irene Jensen  
 Stuart & Dora Horin  
 James & Lisa Keston  
 Louis King

Matther Kozlov & Ann Himmelrich  
 Bengt & Linda Muthen  
 Shim & Mary Nakamura  
 Richard & Linda Page  
 David & Junko Prior  
 Fred & Susan Raudry  
 Walter Roessner  
 Donald Rossmoore & Marilyn  
 Zwelfach  
 Charles & Susan Shaughnessy

Ira & Diney Shulman  
 Barry & Lynn Speyer  
 Bill & Jan Swanson  
 John Tanaka & Esther Escobar  
 Robert & Kerri Watson  
 Robert & Marie Wedemeyer  
 Windward School  
 Setsu & Jean Yamashiro  
 Jerry & Lynne Zamarin

## Silver Circle Members

Jerry Bluestein & Regine Wood  
 Martin Brod  
 Lori Christopher  
 Joe Carona & Kim Estlund  
 Fandra Chang  
 Lucas & Michelle Eskin  
 Susan Fickenscher  
 Dean & Nancy Fredgant  
 Tsu-Ker & Guey-Ing Fu  
 James & June Fujioka  
 Jerry Gellis & Wendy Wax  
 Randy & Susan Gustafson  
 Roseann Herman & Mayer Davidson  
 John & Delan Hilliard

Rich & Susan Hirschkoff  
 Tom & Masako Ishioka  
 Rob Kadota & Melora Sundt  
 Paul & Elena Karoll  
 Susan Klos  
 Dan & Jen Macy  
 Rick & Anne Madden  
 Tony & Tina Marino  
 Michael McCarthy  
 Mozghan Mojab  
 Shirley Munch  
 Bob & Margie Nakamura  
 Adam Nimoy

Stephen & Elaine Pershing  
 Reiko Posner-Miller  
 Steve Prough & Sara Kelly  
 Tom Rau & Carolyn Griffiths  
 Lisa Schwab & Laurie Sullivan  
 John Silvester & Maria Penedo  
 Lee Sugich & Gayle Woods  
 Valerie Summers  
 Hideyo & Mitzi Takimoto  
 Alexander & Galina Taran  
 George & Natsuko Tubbs  
 Sheldon & Catherine Weinstein  
 Cathy Wilson & Diana Saldo

Your dues go a long way toward improving our neighborhood. There are several ways to join: mail your check with the form, drop it in my mailbox, or use PayPal at [www.mvneighbors.org/join](http://www.mvneighbors.org/join). If you have any questions, please email me.

Sue Hirschkoff, [treasurer@mvneighbors.org](mailto:treasurer@mvneighbors.org)

## There Are Several Ways To Support Your Community!

- 2017**     
  **Platinum Circle (\$100)**     
  **Silver Circle (\$50)**     
  **Regular dues (\$20)**  
 **New Member**     
  **New to the Neighborhood**     
  **Membership Renewal**

**It's easy. Simply complete this form, clip it out and mail it to MVNA Treasurer, 11349 Victoria Avenue, Mar Vista, CA 90066. Make check payable to MVNA.**

### Please Print

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Primary Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_