

"Neighbors connecting neighbors - together, we are a better community"



Mar Vista
neighborhood association

Annual Town Hall Meeting

St Bede's Church
Thursday, January 23
7:00 pm

Increasing Safety and Security in Our Neighborhood
"Neighbors connecting neighbors...Together we are a better community"

Practical tools to increase your safety and security

The number one concern of Mar Vista residence these days is safety and security. Thus, the theme of this year's annual forum is: *Practical Tools To Increase Your Safety and Security*. We will not spend time complaining about issues we have little control over. We will invest our time and resources sharing *tools, tips, and techniques that are proven to decrease crime 16 – 26%*.

Specifically, you will learn how to:

- Assess your neighborhood's vulnerability to crime.
- Apply the principles of deterrence, delay, and detection.
- Organize a Neighborhood Watch on your block to decrease crime.
- Adapt the steps your neighbors are taking that increase safety and security.

"A closed mind is a wonderful thing to lose."

We invite you to come to this year's annual Mar Vista neighborhood forum with an open mind and willing heart. Let's all be part of the solution that increases our community's safety and security. Thank You!

by Dave Jensen

NEWS INSIDE

- President's Message
- Garden Corner - January to March
- Happy New Year, Happy New Home!
- Mar Vista Patrol
- Lady & Larder
- Clubs, Good to Know, Platinum and Silver Members, Membership Form



Sue Hirschhoff

PRESIDENT

Welcome to our Winter issue of the Mar Vista View!

Mar Vista Annual Meeting

We look forward to hearing from you at our annual meeting on January 23rd at St. Bede's. Questions? Suggestions? Please email me at President@MVNeighbors.org.

PRESIDENT'S MESSAGE

Happy New Year to all of our Mar Vista Neighborhood Association family

This is our first issue for 2020, and we have lots to look forward to.

ANNUAL TOWN HALL MEETING

Our Annual Meeting will again take place at St. Bede's Church on Thursday, Jan 23rd at 7pm. Our focus this year is on safety and security. Board member Dave Jensen is putting together a program that includes what we can do to create a safer neighborhood. Expect lots of good ideas and please share what you have found that works.

NEWSLETTER

Hope you are all enjoying our Newsletter. Thank you to our new editor, Kathryn Wheeler, for all your hard work in putting it together. She welcomes articles from everyone, so please, if you have something you would like to contribute, mail it to Kathryn at editor@mvneighbors.org.

BOARD MEMBERS

Some of our board have moved away so we are looking for new board members. We welcome anyone who lives within our neighborhood association. We are a great group of people who meet once a month to plan activities. Please let me know if you are interested.

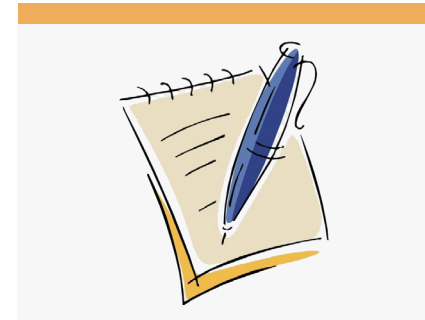
ANNUAL DUES

This is the issue that includes an envelope to send in your annual dues. Your dues help us to put on the annual picnic, our newsletter, and lots more. Thank you for contributing.



All will concede that in order to have good neighbors, we must be good neighbors.
~Harry S. Truman

Editors



Want to write an article or have an idea for one? Have Mar Vista photos to share? Please contact: editor@mvneighbors.org

EBLAST

Susan Hirschkoff

NEWSLETTER

Kathryn Wheeler



BOARD OF DIRECTORS

PRESIDENT: Sue Hirschkoff, president@mvneighbors.org

VICE PRESIDENT:

SECRETARY: Alexis Gallardo

TREASURER: Rob Kadota, treasurer@mvneighbors.org

BOARD MEMBERS: Susan Black-Feinstein, Cary Gordon, Delan Hillard, David Jensen, and Kathryn Wheeler

GARDEN CORNER

January to March - time to go bare, clean-up, and plant



MVNA gardeners live in the USDA Zone 10b

Start the new year by planting bare-root trees, shrubs, roses, and pruning the bare-roots that you already own. Do some cleaning up, and plant some perennial herbs and flowers. They will all love the rain. In a few weeks, begin your warm-season annual flowers and vegetables. And, before the MVNA Spring newsletter arrives, remember to fertilize, deadhead the flowers, and mulch, mulch, mulch!

OUR NEWSLETTER SPONSORS



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Zed sings tribute to
The Rat Pack

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(310) 916-7205
Sings & Rocks Dance Floor as DJ



Come join us as we advocate directly to the City Council about:

public safety | development
infrastructure | traffic & transit
street services

Visit MarVista.org
[@MarVistaCC](https://www.facebook.com/MarVistaCC) [f](https://www.instagram.com/MarVistaCC) [t](https://www.tumblr.com/MarVistaCC) [y](https://www.youtube.com/MarVistaCC)

HAPPY NEW YEAR, HAPPY NEW HOME!

Spark joy throughout your home in the New Year

by Alexis Gallardo

The comment I hear most when Buyers move into a new home is "I can't believe we have so much stuff!" While most of us might not be moving into a new home in the New Year, we all can make time to organize our living space so that it feels and looks like a brand new home.

Tackling your Resolution List will be much easier if your living space is nice and tidy. Marie Kondo, Japanese professional organizer and best-selling author, recommends that you tackle the following areas of your home to make your daily life more enjoyable and stress free.

CLOTHING: Thin out your wardrobe by making a pile of everything you own. Then, make it your goal to fill a trash bag (or 5!) of shoes and clothing that you and your family no longer use. Donate your goods to a local shelter or charity of your choice. For every new item of clothing you purchase, donate three. Not sure which items to toss? Marie's motto: If a physical item doesn't "spark joy" for you when you hold it, then it's time to let it go.

LINEN CLOSET - Roll everything from now on! Purchase storage containers or a lovely basket to categorize your towels and bedding, separating by size and style.

FOOD PANTRY - Purchase air-tight glass container to transfer all dry goods, such as cereals, baking ingredients, beans and pastas to a pantry shelf so it's easier to find what you're looking for. Categorize your canned goods and throw out the items that have been open for a questionable amount of time. After all, how many tubes of tomato paste does one person need! Purchase a divider to keep silverware and utensils separated and easy to access, and make it a point to clean out your refrigerator once a week.



Mar Vista Patrol - REA Security National to Venice | Walgrove to 405

Dave Yang and Steve Eidelman have been working to build a practical plan to provide a patrol service in Mar Vista.

We plan to start a 3 month trial with REA Security. They have been very responsive and we believe they offer the most appropriate solution for our neighborhood. If the community is not satisfied, we will consider alternatives. The starting price will be \$150 per month with as many hours per day as affordable (based on number of sign ups). Please, sign up promptly and spread the word. At the end of the trial, the group will be surveyed for approval. We would then need to commit to a 1 year contract.



Not actual security car, stock photo

REA is owned by two LAPD officers and provides security for executives and companies on the Westside. They will be patrolling the neighborhood in a marked vehicle with amber lights. They will be able to enter a property if there is a security breach and detain an intruder until the police arrive. REA carries a \$3M liability insurance policy. Everyone will have the phone number for the REA officer on patrol. If you have a security company, you can have them list REA's number as the first call in the event of a security breach.

For further information or to sign up: Steven.Eidelman@gmail.com.

LADY & LARDER

Not your average meat and cheese shop

If you love to shop local, then your next outing must be a visit to this best kept secret in Mar Vista located at 3759 Sawtelle Boulevard (N of Venice). The business is family owned by twin sisters and 100% female operated.

The creators decided to combine their impressive culinary backgrounds with what they love most—serving high quality food, while supporting local farmers and small batch producers.



Their specialty is serving up vibrant and delicious charcuterie boards, featuring cheese that's been hand-picked weekly at the local farmer's market, along with killer combinations of cured meats, fresh fruit, nuts, and crudite. Everything on the board being 100% American made. Hosting a party and need to impress your guests with a charcuterie boards that look too pretty to eat? Order a Signature Board to give your guests a work of art they can eat. Or surprise the birthday girl with the oh-so-creative

Bloomy Rind Cheese Cake—the most instagram-worthy photo op. Lastly, don't forget to visit the retail shop to browse the most darling assortments of cheese, crackers, meats, honeys, candles, and fresh flowers. But make sure you visit on a Friday or a Saturday, where they offer delicious fresh baguettes.

And to think, that this fine establishment is located right in *your* backyard.

by Alexis Gallardo

MVNA ANNUAL EVENTS

Summer Potluck Picnic and Winter Annual Meeting

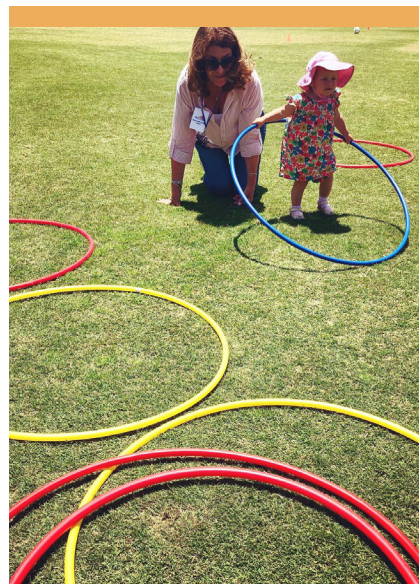
Both annual events are large community gatherings that are designed to bring the community together and have neighbors connect with neighbors.

POTLUCK PICNIC

During the summer (mid-June) we host a wonderful Potluck Picnic that is usually attended by about four hundred people. Plus, a variety of elected officials stop by to press the flesh and make themselves available to us.

ANNUAL MEETING

This January meeting is held at St. Bede's church on Grand View and Charnock. It is informational in nature with representatives from the City and a question and answer session. Every odd year a new board of directors is elected.



JOIN A CLUB

**No fees, dues, or attendance obligations!
Visit as many as you want, as often as you'd like!**

Did you now that researchers discovered that the happiest people are those who build community connections?

Why not increase your happiness and foster a greater sense of community by spending a little time with your neighbors engaged in fun activities, such as bowling or watching a movie?

If you are interested in any of our eight Mar Vista Neighborhood Association clubs or would like more information, please call the club captains (see below). OR, if you have ideas for other clubs, call me: Dave Jensen, 310-397-6686.

Hope to see you soon!

MOVIE - Irene Jensen, 310-390-9322

BOOK - Kathren Hatayama, 424-298-0616

BOWLING - Dave Jensen, 310-397-6686

WALKING - No captain yet...could it be you?

SAFETY & SECURITY - Dave Jensen, 310-397-6686

HISTORICAL SOCIETY - Mark Crawford, 310-398-2136

FRENCH - Rose Marie Durocher, 213-309-1792

GARDEN - No captain yet...could it be you?

GOOD TO KNOW

Sources of information to take advantage of this great neighborhood.

MAR VISTA FARMERS' MARKET

Held every Sunday from 9am to 2pm, it is located on Grand View Boulevard between Venice Boulevard and south of Pacific Avenue. They host special celebrations around Dia de Los Muertos, Halloween, Kids' Valentine Party and Concert, Cinco de Mayo, and Birthdaypalooza. There is a free no-parts bike repair stand and valet service, DJ spinning tunes in the dining area, a dog-sitting booth, great produce (of course), and delicious prepared foods. MarVistaFarmersMarket.org

MAR VISTA ART WALK

This free community event happens the first Saturday in March, June, September, and in November on the Saturday after Thanksgiving for Small Business Saturday. MarVistaArtWalk.org

THE ARGONAUT

Local weekly newspaper and a great source of news, events, and happenings. It is published and distributed electronically, and in print, every Thursday. There are newsstands by the Mar Vista Library, post office, and outside many stores in-and-around downtown Mar Vista and beyond. ArgonautNews.com

LOS ANGELES POLICE DEPARTMENT (PACIFIC AREA)

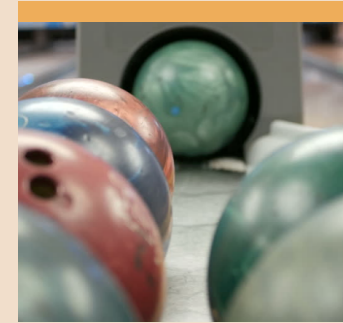
Located at 12312 Culver Boulevard at the SE corner of South Centinela Avenue. There are quarterly meetings with block captains and monthly meetings of the Community Police Advisory Board. Pacific Area Boosters (PacificBoosters.org) raise funds to help generate money for special projects and the LAPD's youth development programs like the Cadet program.

MOBILE APPS

Here a few mobile apps that we hope you will download to make life a little easier for you.

- **MyLA311** - Mobile application and phone number (311) to call for a City service (e.g., bulky item pick up, potholes) or other problem.
- **ShakeAlertLA** - Sends alerts when over a 5 magnitude or level IV earthquake has been detected and you may feel some shaking.
- **American Red Cross** - Offers several great apps (e.g., hero care, first aid, pet first aid) on RedCross.org > [GetHelp](#) > [MobileApps](#)
- **211** - Not a mobile app (yet), but is a 24/7 phone number that provides information and referrals for all health and human services in Los Angeles County. The community services go far beyond phone referrals - explore 211LA.org ([211 L A. org](http://211LA.org)) to learn more.

Bowling Night



Bowlero Bowling Alley and Lounge - 12125 Venice at Grand View.

You WILL fit in—we have bowlers of ALL ages and skills. No league. Just come and bowl. Second and fourth Wednesdays from 6:30pm to 8:30pm. Shoes and three games for \$15.

Movie Night



Cost is free and snacks are included.

Watch on a huge, pull down screen and discuss. Third Wednesday every month.

SPECIAL THANKS TO

Platinum and Silver 2019 members for their generous contributions!

PLATINUM

Ronald & Sheila Berman
Michael & Cynthia Diamant
Joseph Edmonds & Linda Smith
Alexis & Octavio Gallardo
David & Dawn Gautreaux
Jeff Getting

Elliot Hanna and
Nanette Pastor-Hanna
Tom & Masako Ishioka
Dave & Irene Jensen
Felicio Lorenzo
Richard & Anne Madden

Armond Seretti
David Shaw
Barry & Lynn Speyer
Jan Swanson
Renee Tondelli & Edward Rugoff
Douglas Towne
The Windward School

SILVER

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Martin Brod & Marsha Miller
Charles Dibona & Sandy Oba
Sue Fickenscher
Dean Fredgant and
Nancy Cohen-Fredgant
June Fujioka
Delan & John Hilliard
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MVNA MEMBERSHIP

Your participation makes a difference!

Live in Mar Vista? Love to watch your community continue to thrive?

Become a MVNA Member today! Your generous donation will get you quarterly MVNA Newsletters delivered to your doorstep, which include informative articles involving your community, access to Special Interest Clubs and Public Officials, and a variety of fun social events like the Annual Potluck Picnic we recently celebrated at Windward School.

SUPPORT MVNA TODAY!

It's easy! Do it online, via mail, or drop it off!

To use PayPal, go to MVNeighbors.org and click on the JOIN button in the menu bar.

<https://MVNeighbors.org/join>

By mail or to drop-off:

Treasurer, MVNA c/o Susan Hirschhoff
11349 Victoria Avenue
Los Angeles, Ca 90066

Membership Form

PLEASE PRINT

PLATINUM \$100

SILVER \$50

BASIC \$20

Name: _____ Phone: _____

Street Address: _____ Email: _____

Add to eBlast List? Yes | No